

# Matthew J. Cieplak

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## EXPERIENCE

### **8tracks, Inc.**

— Frontend Developer Buenos Aires & Los Angeles — 2008-present

I currently work as principal frontend developer, working mostly in Ruby on Rails/XHTML and jQuery. In addition to developing the core application and user experience, I work on connecting the site to others like Last.fm, Gmail and other social networks, as well as helping to scale the database and other processes for our growing userbase.

### **Blodgettweb, LLP**

— Co-owner Hamilton, MT — 2005-2008

I designed and developed custom web applications for clients in PHP, Ruby on Rails, ASP, and MySQL. My work included programming, interface design, and information architecture, along with server administration and database maintenance.

### **USC Student Affairs**

— Applications Developer Los Angeles, CA — 2004-2007

I wrote and maintained software for Student Affairs departments using ASP and ASP.NET., including secure apps for confidential data like student grades and police reviews. I also worked on high-traffic web apps like USC's elections system and upgraded legacy apps from MS Access to ASP/MSSQL.

### **Kopavi Systems, Inc.**

— Programmer Hamilton, MT — 2001-2004

I built and updated websites for clients such as online retailers, nonprofits, and local businesses. I manage ecommerce systems, MSSQL databases, and helped develop in-house applications, including CMS, BBS, and email software. I worked exclusively in ASP / vbScript.

## EDUCATION

### **University of Southern California**

Los Angeles, CA 2004-2008

- B.A. (English) 2008
- Graduated magna cum laude (3.76)
- USC Presidential Scholarship

### **Hamilton High School**

Hamilton, MT 2001-2004

- Completed coursework in 3 years
- Graduated as class salutatorian (3.98)
- National Merit Finalist

## SKILLS

I have experience in designing applications, user interfaces, and databases. I can develop on \*nix or Windows servers. I can set up domains, hosting, and databases. I am not a graphic designer. I can make designs into XHTML/CSS templates. I build secure applications. I am capable with the following tools:

- Ruby on Rails
- PHP
- ASP/ASP.NET
- XHTML/CSS
- Javascript/jQuery/AJAX
- MySQL/MSSQL
- L<sup>A</sup>T<sub>E</sub>X

## SELECTED WORK

### • **8tracks**

8tracks is a social playlist sharing site, where users can share and listen to mixes of their favorite music. Often compared to the original Muxtape, 8tracks is actually 100% legal, broadcasting under an internet radio license instead of the onerous on-demand type licensing used by competitors. It also links up with users' favorite web 2.0 services, like Twitter, Tumblr, and Last.fm. With a network of over 20,000 DJs and hundreds of thousands of listeners, 8tracks is one of the few digital music sites positioned to succeed in the volatile music industry. Ruby on Rails/MySQL. (2008-present)

### • **Dilettante Recordings**

Dilettante Recordings is a Los Angeles-based record label, host to progressive musicians both new and old. Featuring a clean and relaxed design that focuses the attention on the artists themselves, their new site was built from scratch using custom-made themes and plugins for Wordpress including a new audio/video/photo media player as well as e-commerce functionality. Wordpress/PHP/MySQL. (2009-2010)

### • **The Unusual Times**

The Unusual Times is a blog dedicated to the odd, the curious, and peculiar. Curated by the purveyors of Hendrick's Gin, (a most unusual gin), the blog was maintained on a cumbersome custom-developed CMS. I built scripts to migrate several years of archives to the Wordpress platform and developed a new frontend with help from the designers at Neon and Sons Wordpress/PHP/MySQL. (2010)

### • **Lost in Records**

A new independent record label based in Brooklyn, NY, Lost In Records uses a custom-built CMS designed for ease of use and flexibility. The blog and record inventory system make it easy to add streaming audio to records or newposts, and sell inventory online. Ruby on Rails/MySQL. (2008)

### • **selfportrait.net**

Selfportrait is a social networking site for artists. I upgraded their systems by building more powerful administrative tools, standardizing the design, implementing CSS, and completing development on an e-commerce system which lets users sell their art from their profile using Paypal. PHP/MySQL. (2007-2008)

Rates and references available upon request.